



2012 Pacific Health Summit Media Policy and Participation

The Pacific Health Summit Media Policy

The Pacific Health Summit media policy is based on a modified Chatham House Rule approach: Sessions are on a background-basis. Journalists are free to characterize the content of the discussions and to use those discussions to inform their reporting. Sources may be quoted, however permission must *first* be obtained from participants for any attribution for paraphrasing or direct quotations. All Summit participants are required to adhere strictly to the Summit media policy when writing, blogging, or tweeting at the Summit and Summit-related events.

Maintaining the media policy stated above, please refer to the specific guidelines below:

- **Blogs & Tweets:** Bloggers and Tweeters are requested to provide sources with a brief summary of content/context when requesting participants' permission for direct quotes or attribution for paraphrasing. The official Twitter hashtag for the Pacific Health Summit is #pachealthsummit.
- **Photos:** Photography to accompany articles and blogs is permitted. If the photograph features an individual participant, their explicit permission is required. Any participant's wish not to be photographed must be respected.
- **Video:** Video recordings during any Summit plenary sessions, workshops, working breakfasts, and affiliated discussions or events are not permitted.

Media Participation

The Pacific Health Summit is an invitation-only event. In keeping with the Summit's goal to foster cross-sector dialogue and collaboration, the Pacific Health Summit invites a group of international thought-leaders from the media. Participating as Summit attendees, media participants are engaged in the event alongside all Summit participants from science, industry, policy, and other sectors. Media participants have access to all Summit sessions and related events, and actively engage in all Summit discussions. By accepting a Summit invitation, all Summit participants agree to adhere strictly to the Summit's media policy.

Support for Media Participants during the Summit

The Summit Secretariat can help facilitate and schedule one-on-one interviews between media participants and other Summit attendees. The Summit Secretariat will also provide updates and details of any scheduled press briefings.

For all media-related questions and to schedule interviews, please contact:

Jacqueline Koch, Media Relations Coordinator

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