

## DETAILED AGENDA

### Maternal and Newborn Health: The Crux of a Decent Humanity

June 22-24, 2010

One Great George Street, London

*All sessions will take place at One Great George Street unless otherwise noted.*

#### Tuesday, June 22, 2010

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##### **VISUALIZE**

17:30-21:00

Great Hall

##### **Opening Reception and Dinner Program** *(Delegates only)*

##### **What Is At Risk? Setting the Stage for Why We Are Here**

How is it that people in the most remote corners of the globe have, for example, access to cell phones, yet do not always have access to appropriate maternal and newborn care? This session will frame the entire Summit by visualizing the socioeconomic context for key maternal and newborn health issues in a way that humanizes opportunities for cross-sector action and investment. We will challenge assumptions by positing that progress is significant and "success" is possible.

Introduction and Welcome     Michael BIRT  
*Executive Director, Pacific Health Summit and Director, Center for Sustainable Health, Biodesign Institute, Arizona State University*

Mark WALPORT  
*Director, Wellcome Trust*

Lee HARTWELL  
*President & Director, Fred Hutchinson Cancer Research Center*

Speakers     Tachi YAMADA  
*President, Global Health Program, Bill & Melinda Gates Foundation*

Hans ROSLING  
*Professor of International Health, Karolinska Institutet and Director, Gapminder Foundation*

After-Dinner Conversation Moderator     Peter SINGER  
*Director, McLaughlin-Rotman Centre, University Health Network and University of Toronto and Chief Executive Officer, Grand Challenges Canada*

**WEDNESDAY, JUNE 23, 2010**

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**DISCOVER**

8:30-10:00

*Telford Theatre*

**Session 1 | The State of the Field: What Are the Opportunities in Science, Implementation, and Policy?**

A forward-looking overview of the maternal and newborn health field using the time around birth as a lens, from “here are the issues” to “what do we need to be doing differently so that we won’t be having this same conversation next year, or in five years?” Among the variety of approaches to improving MNH outcomes, what are the most promising interventions for both pregnant women and newborns, and how do we accelerate these solutions at scale? Where are the current gaps, and how can industry join science and policy to further accelerate progress? What is possible for the people in the room, today?

- Welcome            Michael BIRT  
*Executive Director, Pacific Health Summit and Director, Center for Sustainable Health, Biodesign Institute, Arizona State University*
- Introducer        Qing YANG  
*Director-General, Department of Maternal and Child Health and Community Health, Ministry of Health, China*
- Moderator        Sally DAVIES  
*Chief Medical Officer (Interim) & Director-General, Research and Development, UK Department of Health and National Health Service*
- Panelists         Jo COX  
*Director, Maternal Mortality Campaign*
- Joy LAWN  
*Director, Global Policy and Evidence, Saving Newborn Lives Program, Save the Children*
- Saudatu SANI  
*Member, House of Representatives & Chair, House of Representatives’ Committee on Millennium Development Goals, Nigerian National Assembly*
- Jeremy SHIFFMAN  
*Associate Professor of Public Administration and Policy, American University*

**STRATEGIZE**

10:00-11:15

*Telford Theatre*

**Session 2 | Financing Our Way to Action: What Should We Be Funding, and How?**

How do we match up our financial resources and requirements from donors with realities on the ground? Who is taking the lead in coordinating and accountability? How do we mobilize additional resources and at the same time use existing funds more effectively? What creative financing models and incentives would fuel appropriate investment and innovation by national governments, business leaders, donor agencies, and the broader financial system?

- Introducer        Anne MILLS  
*Head, Department of Public Health and Policy, London School of Hygiene & Tropical Medicine*

Moderator Armin FIDLER  
*Lead Advisor for Health Policy and Strategy, Human Development Network, The World Bank*

Panelists Jamie COOPER-HOHN  
*President & Chief Executive Officer, The Children's Investment Fund Foundation*

Andrew DONALDSON  
*Deputy Director-General, Public Finance, National Treasury, South Africa*

Hernan GARRIDO-LECCA  
*Former Minister of Health & Former Minister of Housing, Construction, and Water Services, Peru*

Anant KUMAR  
*Chief Executive Officer, LifeSpring Hospitals*

11:15-11:45 **Break**

**MOBILIZE** **Session 3 | Delivering Results: How Can We Mobilize the Creativity of Business?**

11:45-13:00  
*Telford Theatre*

Businesses possess unparalleled knowledge about constructing, deploying, and delivering products and services while creating and catalyzing consumer demand. How can we leverage the creativity and expertise of the business sector to support the uptake and scale-up of proven interventions and approaches while incentivizing new innovations? How can the private sector be a key partner in enhancing products, services, delivery, communication, financing mechanisms, and leadership models to improve outcomes for mothers and newborns? Which successes from other fields can be transferred to help navigate the social and cultural challenges that stop us from saving lives?

Introducer Andrew WITTY  
*Chief Executive Officer, GlaxoSmithKline*

Moderator Leslie MANCUSO  
*President & Chief Executive Officer, Jhpiego*

Panelists Ali MUFURUKI  
*Chairman & Chief Executive Officer, Infotech Investment Group*

Martin Riant  
*Group President, Global Baby Care, The Procter & Gamble Company*

Jerry WILSON  
*Chief Customer and Commercial Officer & Senior Vice President, The Coca-Cola Company*

Andrew WITTY  
*Chief Executive Officer, GlaxoSmithKline*

**COLLABORATE Session 4: Plenary Lunch | Acknowledging the Context: How Do We Achieve Maximum Impact?**

13:00-14:30  
Great Hall

We can no longer afford “silo” solutions. Maternal and newborn health is one priority among many critical global health issues. How do we integrate our approaches to the health MDGs to achieve maximum impact? What does an implementation strategy that builds upon existing cross-sector programs look like? How should we address the diversity of settings in which we are trying to make a difference? What are the ingredients of sustainable, integrated, highly effective programs?

Introducer Margaret CHAN  
*Director-General, World Health Organization*

Moderator Mark DYBUL  
*Distinguished Visiting Scholar & Co-Director, Global Health Law Program, O’Neill Institute for National and Global Health Law, Georgetown University*

Panelists Margaret CHAN  
*Director-General, World Health Organization*

Anthony COSTELLO  
*Co-Director, Institute for Global Health, University College London*

Chris VIEHBACHER  
*Chief Executive Officer, sanofi-aventis*

15:00-16:30 **Workshops**

*Brunel Room*

**Prevention of Mother-to-Child Transmission of HIV Through a Health Literacy Lens**

Introducer Paul STOFFELS  
*Company Group Chairman, Global R&D, Pharmaceuticals, Johnson & Johnson*

Moderator Franklin APFEL  
*Managing Director, World Health Communications Associates*

Discussion Catalysts Brian BRINK  
*Group Medical Consultant, Anglo American Corporation and Chair, International Women’s Coalition*

Ashraf COOVADIA  
*Head, Pediatric HIV Services, Department of Pediatrics and Child Health, Rahima Moosa Mother and Child Hospital*

Nyovani MADISE  
*Deputy Head, School of Social Sciences & Co-Director, Centre for Global Health, Population, Poverty, and Policy, University of Southampton*

Peter McDERMOTT  
*Managing Director, The Children's Investment Fund Foundation*

Yu WANG  
*Director, Chinese Center for Disease Control and Prevention*

*Smeaton Room*    **Universal Health Coverage: A *Sine Qua Non* for Improved and Sustained Maternal and Newborn Health?**

Moderator    Mickey CHOPRA  
*Chief of Health & Associate Director of Programs, UNICEF*

Discussion    Mushtaque CHOWDHURY  
Catalysts    *Associate Director, Rockefeller Foundation*

Kisito DAOH  
*Chief Medical Officer, Ministry of Health and Sanitation, Sierra Leone*

David De FERRANTI  
*President, Results for Development Institute*

Armin FIDLER  
*Lead Advisor for Health Policy and Strategy, Human Development Network, The World Bank*

Cesar VICTORA  
*Professor of Epidemiology, Federal University of Pelotas*

Suwit WIBULPOLPRASERT  
*Senior Advisor on Disease Control, Office of the Permanent Secretary Ministry of Public Health, Thailand*

18:00-20:00  
*Buckingham  
Palace*

**Formal Reception with His Royal Highness Duke of York, KG** (*Delegates only*)

*Please note entry to Buckingham Palace is permitted only between 17:45-18:15 via the South Centre Gate and delegates must present their passport and numbered entry card upon arrival.*

**THURSDAY, JUNE 24, 2010**

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8:30-10:00  
Great Hall

**Working Breakfast | Technologies for MNH: Innovation, Creation, and Delivery**

- Introducer William CASTELL  
*Chairman, Wellcome Trust*
- Moderator Christopher ELIAS  
*President & Chief Executive Officer, PATH*
- Discussion Gary DARMSTADT  
Catalysts *Director, Family Health, Bill & Melinda Gates Foundation*
- Omar ISHRAK  
*President & Chief Executive Officer, Healthcare Systems, GE Healthcare*
- Kevin JENKINS  
*President, World Vision International*
- Tore LAERDAL  
*Chairman, Laerdal Medical*
- Tina SHARKEY  
*Chairman & Global President, BabyCenter*
- Andrew THOMPSON  
*Chief Executive Officer, Proteus Biomedical*

**ACT**  
10:30-12:00  
Telford Theatre

**Session 5 | Turning Potential Into Reality**

What will our actions be for improving maternal and newborn health today and beyond 2015? How do we better communicate, collaborate, and coordinate efforts to implement—at scale—the innovative approaches we discussed yesterday? What are the *personal* commitments, challenges, and next steps for each person and organization in the room?

- Introducer Christopher WHITTY  
*Chief Scientific Adviser & Director, Research and Evidence, UK Department for International Development (DFID)*
- Moderator Mark WALPORT  
*Director, Wellcome Trust*
- Panelists Michael BARBER  
*Vice President, healthymagination, General Electric*
- Maharaj BHAN  
*Secretary of Biotechnology, Ministry of Science & Technology, India*
- Sheri McCOY  
*Worldwide Chairman, Pharmaceuticals Group, Johnson & Johnson*
- Babatunde OSOTIMEHIN  
*Professor of Medicine, University of Ibadan*

12:30-14:00 **Concluding Lunch at Parliament** (*Delegates only*)  
House of Lords  
Terrace  
*Delegates must present their passport and numbered entry card upon arrival at Parliament.*

Remarks Nigel CRISP  
*Independent Member, House of Lords*

**Afternoon Post-Summit Workshops**

13:30-17:00 **Influenza Research 2010: Pandemic Response and Future Directions**  
Smeaton Room (*Invitation only*)  
Hosted by: Wellcome Trust  
(Lunch will be served from 12:30 to 13:30)

15:00-17:00 **New Technologies for Maternal and Neonatal Health: Moving from Innovation to Product Development**  
Park Plaza  
Westminster  
Bridge Hotel  
Hosted by: Bill & Melinda Gates Foundation

15:00-17:00 **Innovation for the Joint Action Plan: the Maternal and Newborn mHealth Initiative**  
Park Plaza  
Westminster  
Bridge Hotel  
Hosted by: The Partnership for Maternal, Newborn & Child Health and mHealth Alliance

17:00-18:00 **Public Private Partnerships**  
Park Plaza  
Westminster  
Bridge Hotel  
Hosted by: The Innovation Working Group under the UN Secretary General's Joint Effort to Improve the Health of Women and Children